



MANIPAL UNIVERSITY
JAIPUR

(University under Section 2(f) of the UGC Act)

JULY- SEPTEMBER '25

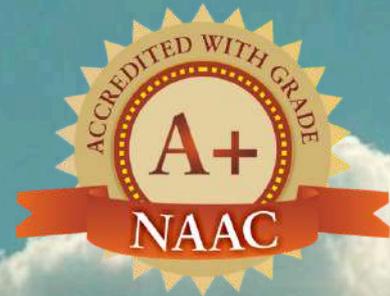
NEWSLETTER

DEPARTMENT OF COMMERCE



INSTITUTION'S
INNOVATION
COUNCIL

(Ministry of Education Initiative)



Rankings 2025

University: **58** | Overall **98**

Engineering: **58** | Management: **81**

Architecture: **21** | Law: **32**





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ABOUT THE DEPARTMENT

The Department of Commerce at Manipal University in Jaipur was founded in 2012. To strengthen academic industry linkages, the department has signed memorandums of understanding (MOUs) with the International Skill Development Corporation (ISDC) of the UK, the Association of Chartered Certified Accountants (ACCA) of the UK, NorthStar Edtech Pvt Ltd. and Certified Management Accountant (CMA) , USA. The Department of Commerce promotes excellence in teaching Graduate and Postgraduate programs. The department has two undergraduate programs and one postgraduate program. MUJ's commerce program is geared to meet the needs of emerging markets while also providing good work prospects to students. It seeks to equip students with a diverse set of skills and abilities in the fields of commerce and management. Bachelor of Commerce Hons. in Accounting has a collaboration with ACCA (Association of Chartered Certified Accountants) UK, which has nine papers exemption. Faculty members have an established track record of research and publishing in Banking, Accounting, Finance, Entrepreneurship, Marketing, Human Resources, and related topics.



LEADERSHIP INSIGHTS

HOD'S MESSAGE

Dear Students, Faculty, and Readers,

I'm delighted to reflect on a dynamic and foundational quarter (July – September 2025) for the Department of Commerce.

We enthusiastically welcomed our new 2025-26 batches for the B.Com (Hons.) Accounting, B.Com (Hons.) FinTech, and M.Com (Financial Analysis) programs. Our Orientation and Induction programs immersed them in our culture of holistic development from day one.

This quarter powerfully reaffirmed our core mission of strengthening academic-industry linkages. We hosted insightful sessions with ACCA, UK, and ISDC, reinforcing the global value of our programs. This was complemented by expert lectures on FinTech and Mutual Funds, alongside a hands-on "Spreadsheets Modelling" workshop.

Excellence is a continuous pursuit. Our faculty enhanced their skills at a workshop on "Bridging Pedagogy and Research," and we celebrated student achievements through the Dean's List Awards, Freshers' Day, and the "Colours of Culture" events.

My sincere thanks to our dedicated faculty, ambitious students, and esteemed industry partners.

Warm regards,

Dr. Sunny Dawar HOD of Commerce Manipal University Jaipur



1. WORKSHOP FOR FACULTY MEMBERS

From July 21st to 25th, the Department of Commerce, in collaboration with MUJ TEC, conducted an intensive five-day faculty workshop. This program focused on empowering our educators with innovative strategies to seamlessly integrate research into teaching. The workshop brought together educators, researchers, and learners to exchange insights and foster innovation in teaching and research.



2. ORIENTATION PROGRAM

On July 27th, 2025, the Department of Commerce warmly welcomed its new students for the 2025-26 academic year. An orientation program was organized for the incoming B.Com (Hons) Fintech, B.Com (Hons) Accounting, and M.Com (Financial Analysis) batches.

The event commenced with an inspiring Welcome Address by Prof. Brajesh Kumar, Dean of FOMCA, setting a positive tone. This was followed by an insightful session on MUJ's journey and commitment to academic excellence, delivered by Prof. Nitu Bhatnagar, Provost of MUJ. Students were further motivated by the encouraging words of Prof. Karunakar A. Kotegar, Pro-President of MUJ, who inspired them to embrace challenges with confidence and strive for excellence in every endeavour.

Dr. Sunny Dawar, Head of the Department of Commerce, delivered the Vote of Thanks, expressing gratitude to all dignitaries and participants. The event was seamlessly coordinated and hosted by Dr. Himani Sharma, who served as the Master of Ceremony.



3. ALUMNI INTERACTION



The Department of Commerce proudly hosted three successful alumni (virtually and in-person) who returned to campus to inspire the newly admitted students.

·Mr. Neeraj Jangid (Deutsche Bank): Shared his journey of bold decision-making and how launching a startup during college shaped his thriving career in finance.

·Ms. Isha Sharma (Co-founder, NOOR by Hansa): Captivated students with her entrepreneurial path, highlighting the importance of creative risks and staying true to your vision.

·Ms. Anushka Upadhyay (M.Sc. Financial Economics, NABARD Intern): Inspired the batch with her focus on academic growth, research, and maximizing college life to prepare for a career in economics and finance.

A heartfelt thanks to all three alumni for motivating the next generation with their stories of passion, perseverance, and purpose!

4. FIVE-DAY INDUCTION PROGRAM

From July 28th to August 1st, the Department of Commerce successfully organized a five-day Induction Program for its new 2025-26 batch of B.Com. (Hons) FinTech, Accounting, and M.Com (Financial Analysis) students. The program was designed to spark curiosity and readiness through impactful sessions. Dr. Brajesh Awasthi led an engaging ice-breaker on teamwork, while Ashish Sharma (Shodh Setu) brought the entrepreneurial spirit to life. Dr. Evelyn Raghel Thomas provided vital strategies for mental resilience, and Mr. Sandeep Menghani cemented corporate readiness with a session on professional and social skills. Alongside these experts, comprehensive sessions on academic processes, examination rules, alumni stories, and placements gave students a clear path to success.



5. ICE-BREAKING SESSION

To kick off the academic year with high energy, the Department of Commerce hosted an engaging Ice-Breaking Session for the Class of 2025–26 on July 28th. As a crucial part of the Induction Program, the session was led by Prof. Brijesh Awasthi, Academician & Corporate Trainer. Through various interactive activities, our new UG and PG students immediately began building connections. This event successfully set a collaborative and motivated tone for the exciting academic year ahead, fostering a strong sense of community from day one.



On 1st August 2025, the Department of Commerce in collaboration with Yeshawasi Bhav, hosted an Expert Session on Professional & Social Skills with Mr. Sandeep Menghani. The session empowered students with practical insights on workplace etiquette, communication, and networking preparing them to excel in both professional and social spheres.

7. EXPERT SESSION ON PROFESSIONAL & SOCIAL SKILLS

6. MENTAL WELLBEING SESSION

On July 31st, the Department of Commerce, in partnership with the Directorate of E-Cell and AIC, welcomed Dr. Evelyn Raghel Thomas, a renowned Mindfulness Expert, for an interactive session focused on mental wellbeing. The program armed students with actionable strategies for emotional balance and mindfulness techniques necessary to navigate the challenges of a fast-paced academic career and optimize their focus and performance.

The Department of Commerce proudly joined hands with Shodh Setu to host an expert session on Start-up Ecosystem and Entrepreneurship with Dr. Ashish Sharma on 29th July 2025.

Through his valuable insights, students gained a deeper understanding of building businesses, fostering innovation, and navigating the start-up landscape.

8. EXPERT SESSION ON START-UP ECOSYSTEM AND ENTREPRENEURSHIP

9. TEACHERS' DAY CELEBRATION AT MUJ

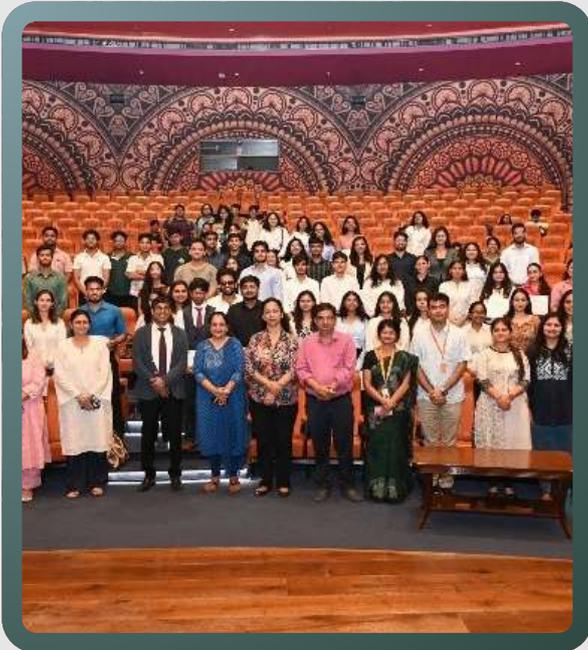
The entire Manipal University Jaipur community celebrated Teachers' Day with reverence, organized by the Faculty Club, HR, and DSW. The celebration was marked by heartfelt cultural performances demonstrating student gratitude.

Addressing the faculty,

NN Sharma, President, MUJ, praised their consistent dedication and urged them to use their role to inspire students toward excellence.

Prof. Dr. Karunakar A Kotegar, Pro-President, MUJ, reinforced this mission, highlighting the profound importance of teachers in nation-building and shaping the next generation. The day concluded with a strong spirit of gratitude and inspiration





10. DEAN'S LIST AWARDS

At the Faculty of Management, Commerce & Arts, we proudly celebrated our top-performing students through the Dean's List Awards, recognizing those students with the highest GPAs across the B.Com, B.Com (Hons.), and M.Com programs.

These outstanding individuals were honored by Prof. Brajesh Kumar, Dean FoMCA, for their academic distinction, commitment, and perseverance.

This recognition is more than a celebration of grades, it is a tribute to the dedication, discipline, and drive that define academic excellence. It also serves as an inspiration for the entire FoMCA community to aim higher and push boundaries.

11. FRESHERS' DAY 2025

On September 10th, the Departments of Commerce and Economics joined forces to host an unforgettable Freshers' Day for the incoming batch.

This energetic welcome, celebrated under the theme #EmbracingNewBeginnings, featured a spectacular array of student talent, from powerful drama to captivating musical performances. The crowning of Mr. and Ms. Freshers 2025 was the highlight, reinforcing the strong sense of community and collaboration at MUJ. The event provided the perfect launch for the Class of 2025 into their new academic journey.



12. ACCA SESSION

On September 17th, the Department of Commerce held an informative session with delegates from ACCA, the global body for professional accountants. Mr. Prabhanshu Mittal and Mr. Rohan Rajvanshi shared their expertise on how ACCA qualifications are shaping future-ready finance professionals. The session emphasized that aligning student learning with global standards and industry needs is crucial for success, motivating participants to explore the ACCA pathway with confidence.



13. COLOURS OF CULTURE

As part of the Festival of Excellence, Manipal University Jaipur celebrated the 90th birthday of Founder Chancellor Dr. Ramdas M. Pai. The evening featured vibrant cultural performances by talented students and faculty from across the MUJ family. Showcasing soulful music and graceful dances, the event was a heartfelt expression of gratitude for Dr. Pai's vision and legacy, reminding all that excellence at MUJ thrives in academics, talent, and collaboration.



14. ACCA-ISDC GLOBAL SESSION

On September 18th, the Department of Commerce organized a highly engaging session focusing on the professional qualification pathway offered by ACCA. Mr. Rajesh Poonia and the ISDC Global team shared valuable expertise on the growing relevance of professional qualifications in the accounting and audit sectors. The session successfully motivated students to envision a career that meets international standards. It emphasized the critical need for them to align their current learning with dynamic industry needs, preparing them for a successful global journey in finance.





15. TWO-DAY WORKSHOP ON “SPREADSHEETS MODELLING AND ANALYSIS”

The Department of Commerce organized a two-day workshop on “Spreadsheets Modelling and Analysis” on 16–17 September 2025. Led by Mr. Kunal Joshi, Senior Technical Lead at Birlasoft, the insightful sessions focused on Pivot Tables, dashboards, and practical data applications. This interactive workshop helped participants strengthen their analytical and decision-making skills. We thank Mr. Joshi and all participants for making the event a success.

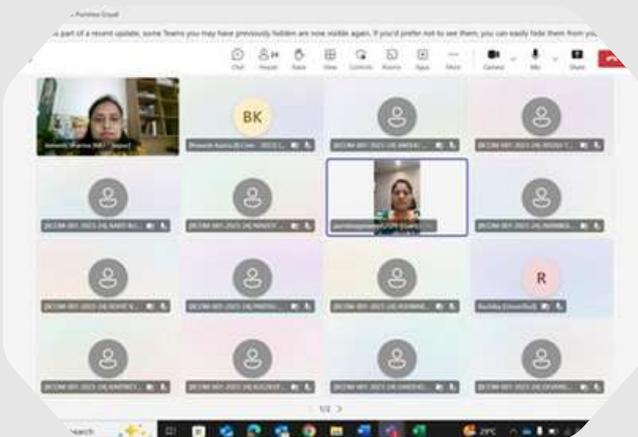
16. INDUSTRY EXPERT LECTURE

On September 16th, the Department of Commerce organized an Industry Expert Lecture on the “Fintech Start-up and Ecosystem” for its B.Com. (Hons) FinTech, Accounting, and M.Com. (Financial Analysis) students. Mr. Piyush Kumar, a Consultant for Financial Startups, provided valuable insights into the rapidly evolving FinTech landscape. The session covered how startups leverage innovative technologies like AI and Blockchain to drive efficiency in payments, lending, and wealth management.



17. INDUSTRY EXPERT LECTURE SERIES

On September 17th-18th, the Department of Commerce organized an insightful Industry Expert Lecture Series on Mutual Funds, Financial Markets, and Credit Rating Agencies. The online sessions for B.Com. and M.Com. students featured CMA Purnima Goyal (Co-founder, Wealthpru). A key focus was on CRISIL, providing insights into the vital role of credit rating agencies. Students gained a practical understanding of CRISIL's rating process and regulatory framework, linking academic learning to industry functions.



18. STUDENT ARTICLE

The A-Grade Algorithm

If you watch a student move through a semester, you might notice something mechanical about the way we operate. We don't always look like explorers embarking on an intellectual journey; often, we look like bomb diffusers. We enter the classroom with a specific mission: Secure the grade, keep the GPA safe, and move to the next level without setting off any tripwires. We read the syllabus not as a guide to learning, but as a legal contract. To the observer, this can look like disengagement. It can look like we don't care about the beauty of the subject. But if you look closer, you will see that we aren't being lazy. We are being hyper-efficient. To understand why we seem so rigid, you have to understand the 'invisible math' running in our heads.



-By Sanriya Joshy
2nd year B.com(Hons.) in
Accounting

For us, the university isn't just a place to think; it is a massive financial investment and a fiercely competitive ladder. The GPA isn't just a feedback number; it is the currency that buys our future. It unlocks internships, scholarships, and entry-level jobs in a crowded market. Because the stakes are so high, we are constantly calculating the Return on Investment of our energy. We look at every assignment and ask: "What is the safest, most efficient way to get full points here?"

In this economic equation, "efficiency" becomes our survival strategy. And unfortunately, deep curiosity is often inefficient. In an optimized system, the "Rabbit Hole"-that wonderful moment of getting lost in a topic, is dangerous. It represents time spent without a guaranteed grade return. If we spend time on things that don't directly boost our GPA, we feel a phantom pressure, a sense that we are falling behind. So, we stop exploring. We stick to the rubric like a life raft. We give you exactly what you asked for-nothing less, but rarely anything more. We strip away the messiness and the creativity because messiness is hard to grade, and therefore, risky.

But the best moments in the classroom happen when we both decide to ignore the math for a moment. They happen when a debate gets so heated we forget about the exam. We might be conditioned to be optimizers, but we are still students. The curiosity hasn't gone away; it's just waiting for a moment where it feels safe enough to come out. We are still looking for that spark—we're just hoping it doesn't cost us our GPA to find it.



19. FACULTY PUBLICATIONS JULY - SEPTEMBER 2025

Journal Publications					
	Q1	Q2	Q3	Q4	Scopus-Indexed Book Chapter
Count	0	2	0	0	0

